

#### **Custom Recipe Cards**

**Order Form & Art Preparation Guidelines** 

## **Contact Information**

Company name:		
Contact name:		
Ship to address:		
City:	State:	Zip:
Phone:	Fax:	
Web address:	Email address:	
Order and Delivery Information		
Recipe card name:	Quantity:	
Delivery Options		
Direct to You: Specify quantity and delivery	date.	
Direct Mail Service: Deliver the recipe cards to my mailling list. (Postage additional).		
Fax this form to Megan at 267.573.4268. Em Megan@BaldwinPublishing.com.	ail all high-resolution logo, cust	om artwork and mailing lists to:
Customization Options		
Logo, Text and Advertisement		
Logo: Yes No   Text: Yes No	Advertisement: 🛛 Yes 🔲 N	٩o
Send Your Customized Information Email the following to Megan@BaldwinPublis	hing.com:	
1. Your logo as a 300 dpi EPS file.		

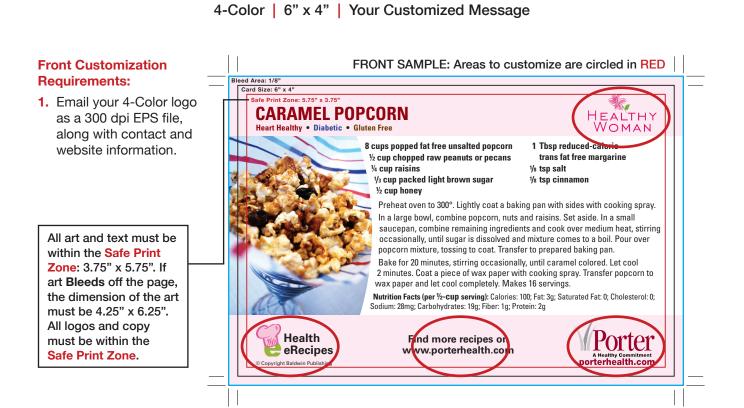
- 2. Your text for the recipe card front and back.
- **3.** Your advertisment for the front and/or back of recipe card as a 300dpi PDF file.

# Guidelines for preparing the files are on page 2.

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#### **Back of Card Options:**

- **1.** Print it blank.
- 2. Email your 300 dpi EPS or PDF file and we'll place it.
- 3. Custom design services available at \$150/hr.

All art and text must be within the **Safe Print Zone:** 3.75" x 5.75". If art **Bleeds** off the page, the dimension of the art must be 4.25" x 6.25". All logos and copy must be within the **Safe Print Zone.** 

